

2012 IUFOC Sponsorship Opportunities



The International UFO Congress (IUFOC) is the premier event of the year for UFO researchers, enthusiasts, and the general public with an interest in mysterious phenomena. 2012 will mark the IUFOC's 21st anniversary, and has the potential to attract the event's largest audience to date.

From special events to conference-wide branding exposure, an IUFOC sponsorship is an effective way to market to this unique audience. The number of sponsorship packages are limited, so act quickly!

Available Sponsorship Levels

Supernova Sponsorship: \$5,000

One Space Available

Benefits:

- Logo/name with link to your website (if applicable) from the IUFOC website
- Full page color ad in the IUFOC Program Guide
- Logo/name displayed on screens in Presentation Room during breaks and parties
- 2 Banners inside Presentation Room
- Logo printed on bags given to all conference attendees
- 1/2 page color ad in Open Minds Magazine
- 4 :60 commercial spots on Open Minds Radio

Hypergalaxy Sponsorship: \$3,000

Two Spaces Available

Benefits:

- Logo/name with link to your website (if applicable) from the IUFOC website
- 1/4 page color ad in the IUFOC Program Guide
- Logo/name displayed on screens in Presentation Room during breaks and parties
- Banner at entrance to Vendor Room
- Logo printed on conference name tag lanyards
- 1/4 page color ad in Open Minds Magazine
- 2 :30 commercial spots on Open Minds Radio

Galaxy Sponsorship: \$1,000

Two Spaces Available

Benefits:

- Logo or name, with link to your website (if applicable), from the IUFOC website
- Logo or name, and contact info (if so desired), printed in the IUFOC Program Guide
- Logo or name displayed on screens in Presentation Room during breaks and parties
- Banner at Registration Table
- Information about your company at Registration Table (3ft. space)
- 1/8 page color ad in the IUFOC Program Guide

Terrestrial Sponsorship: \$100

Unlimited Spaces Available

Benefits:

- Logo or name, with link to your website (if applicable), from the IUFOC website
- Logo or name, and contact info (if so desired), printed in the IUFOC Program Guide
- Logo or name displayed on screens in Presentation Room during breaks and parties

*You are responsible for providing your own logos, banners, and/or ads. Design and/or production services are available upon request (fees may apply).

2012 IUFOC Sponsorship Opportunities



Special Event Sponsorship Opportunities

Cocktail Party Sponsorship: \$2,000

One Space Available

Benefits:

- Logo or name, with link to your website (if applicable), from the IUFOC website
- 1/4 page color ad in the IUFOC Program Guide
- Logo or name displayed on screens in throughout the evening
- Banner on stage during Cocktail Party
- 1/4 page color ad in Open Minds Magazine
- 2 :30 commercial spot on Open Minds Radio

EBE Awards Banquet Dinner Sponsorship: \$2,500

One Space Available

Benefits:

- Logo or name, with link to your website (if applicable), from the IUFOC website
- 1 page color ad in Film Festival Program Guide
- 1/4 page color ad in the IUFOC Program Guide
- 1/8 page color ad in Open Minds Magazine
- Logo or name displayed on screens in Presentation Room during breaks and parties
- 2 Banners in Dinner Party Banquet Room
- 2 :60 commercial spots on Open Minds Radio

*You are responsible for providing your own logos, banners, and/or ads. Design and/or production services are available upon request (fees may apply).

2012 International UFO Congress Sponsorship Application



BUSINESS _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ POSTAL CODE _____

COUNTRY _____ PHONE _____

E-MAIL _____ WEBSITE _____

What would you like to Sponsor:

Supernova Sponsorship - \$5,000

Cocktail Party Sponsorship - \$2,000

Hypergalaxy Sponsorship - \$3,000

EBE Awards Dinner Sponsorship - \$2,500

Galaxy Sponsorship - \$1,000

Terrestrial Sponsorship - \$100

TOTAL \$ _____

Select payment method:

Check enclosed* Bill my Visa Mastercard AmEx

CC # _____

Name on Card _____ Exp. Date _____

Signature _____

*Make check/money order payable to Open Minds Production, LLC

THE INTERNATIONAL UFO CONGRESS IS AN OPEN MINDS PRODUCTION. OPEN MINDS PRODUCTION, LLC IS A RESEARCH-BASED ORGANIZATION WITH A MISSION TO INVESTIGATE AND REPORT EVIDENCE OF EXTRATERRESTRIAL, UFO, AND OTHER PHENOMENA TO A GLOBAL AUDIENCE. YOUR SPONSORSHIP HELPS US IN OUR MISSION, AND ALLOWS US TO KEEP THE IUFOC RUNNING YEAR AFTER YEAR.

THANK YOU!

Return application with payment to:

Open Minds Production, ATTN: IUFOC, 3116 S. Mill Avenue, #153, Tempe, AZ 85282